

NOVA COLORIST

GO COMPETITION

2019



DE LORENZO

De Lorenzo's Novacolorist Competition allows hairdressers with all levels of experience to showcase their skills. The images are judged on colour selection, technical skill, overall look and photographic composition. Use this opportunity as a platform to receive recognition in the industry for your ability and creativity.

NOVACOLOR CREATIVE

Open to all hairdressers. Recognises superior and innovative colour work used to enhance and complete the finished look.

NOVACOLOR ROOKIE

Open to colourists with less than three years' experience in hairdressing. Recognises colour selection, creativity and overall finished look.

NOVACOLOR MEN'S

Open to all hairdressers and barbers. Recognises individual interpretation of colour selection and resulting overall finished look.

NOVACOLOR AVANT GARDE

Open to all hairdressers. Recognises creativity and imagination of the true artist. Make-up and styling are used to enhance and complete the finished look.

PRIZES

Each category winner will receive a \$1000 travel voucher and a custom winner's certificate and trophy.

The major prize for the overall winner (Novacolorist of The Year) includes a \$1000 travel voucher, trophy, a window transparency of their winning image for the salon announcing the award and beauty press.

Winners will be announced to the public on the De Lorenzo website and social media platforms on Friday 16th August 2019.

HOW TO ENTER

To enter, visit www.delorenzo.com.au and go to 'Novacolorist Competition' under Education. Here you can download the entry form and find terms and conditions of entry.

ENTRIES CLOSE FRIDAY 2ND AUGUST 2019

For enquiries, contact Customer Service on 1800 800 347 or email education@delorenzo.com.au

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