



DE LORENZO NOVACOLORIST COMPETITION 2018

HOW TO ENTER

- 1) Fill in the competition entry form below clearly completing all fields. One entry form per photo submission
- 2) You may use the same model for different categories as long as the hair and finished look is completely different, meeting the criteria for that section
- 3) Submit a 8x10 inch **portrait** layout photograph with personal details clearly labelled on the back (name, salon and category entered)
- 4) Submit a digital file on CD or USB in a high resolution (minimum 5MB) JPEG format. Ensure the CD/USB is clearly labelled with personal details (name, salon and category entered)
- 5) Send to: De Lorenzo Novacolorist Competition, 103 Carnarvon Street, Silverwater NSW 2128
- 6) Cost is \$40 per photo entry, per category

Tick the category this photo is to be entered into (one entry form per photograph):

- Novacolor Creative
- Novacolor Avant Garde
- Novacolor Rookies
- Novacolor Men's

Entrants Full Name: Phone/Mobile number:.....

Salon: Salon Address:.....

Email (compulsory): Parent or Guardian Signature:.....

Date:

AGREEMENT

- The salon confirms that it consents to this entry
- The hair colour and applications used on the model is entirely my own work
- I have used only De Lorenzo colour products on entire head including styling product
- I am employed by the salon listed on the entry form
- I accept the judge's decision as final
- I agree to abide by the rules as published and understand disqualification
- All photographs taken and received become the property of De Lorenzo and may be used for marketing and publicity purposes. Photos will not be returned. Entrants will be required to keep their own copy of their photographs
- I confirm that I have read and agree to all the terms and conditions of the promotion including entry criteria

Name of Salon Owner: Salon Owners Signature:

De Lorenzo Account Number: Date:

ENTRIES STRICTLY CLOSE 5.00PM FRIDAY 3RD AUGUST 2018.

We suggest you send photographs well packaged in a padded bag to avoid damage.

Note: The entry will only be processed on receipt of payment. There will be no refunds.

Go to www.delorenzoeducation.eventbrite.com.



ENTRY FORM

DE LORENZO NOVACOLORIST COMPETITION 2018

PRODUCTS USED

Entrants full name: Salon:

Tick the category this photo is to be entered into (one entry form per photograph):

- Novacolor Creative
- Novacolor Avant Garde
- Novacolor Rookies
- Novacolor Men's

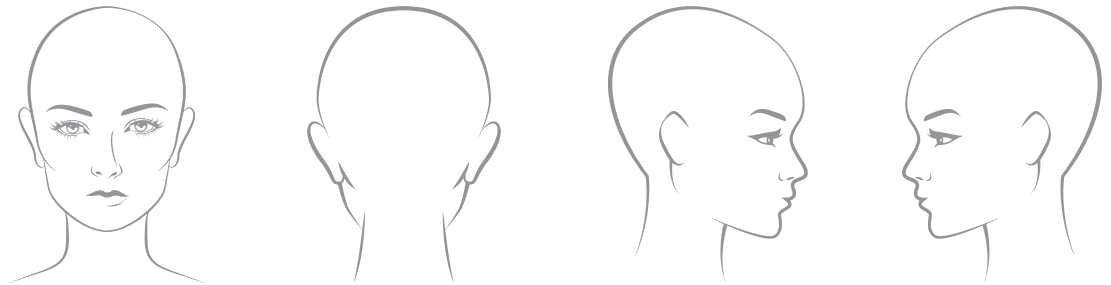
Existing colour:

Roots: Mid-lengths: Ends:

Novacolor formulas used:

- a)
- b)
- c)
- d)

Technique applied:



Styling/finishing products used:

- a)
- b)
- c)
- d)

Declaration:

- I confirm that I have only used De Lorenzo products on the model and no other product
- I confirm I have read and agree to all terms and conditions of the competition including entry criteria
- I grant De Lorenzo Hair and Cosmetic Research Pty Ltd with a transferable, exclusive, worldwide, royalty free and perpetual license in all copyright, moral or other rights to use the photos and any materials, videos and images generated during the Novacolorist Competition (whether or not they proceed to the finalist or winning sections) for any purpose whatsoever including without limitation, use on De Lorenzo websites, social media pages, blogs and promotion of the Novacolorist awards event. PR content print and online, editorial, advertising and advertorial content, trade press and 2018/2019 competition promotion print and online educational or intentional purposes etc.

Entrants Name: Entrants Signature:

Parent or Guardian Signature: Date:

DE LORENZO NOVACOLORIST COMPETITION 2018
ACKNOWLEDGMENT, RELEASE & INDEMNITY

Model release form is to be signed by both entrant and model along with parent or guardian for the model and entrant under the age of 18 years.

I agree to be a model in a photoshoot for the De Lorenzo Novacolorist Competition 2018.

I agree and understand that:

- The photos taken may be used by De Lorenzo Hair and Cosmetic Research Pty Ltd in various publications and media for training and promotions
- To act as a model for hair treatments will involve the application of various hair products including colourant and other substances, haircutting and styling
- De Lorenzo makes no warranties or representations as to the safety or suitability of the hair products applied
- It is a term of my contract that the application of all hair products, haircutting and styling is undertaken at my sole risk and I agree not to hold De Lorenzo Hair and Cosmetic Research Pty Ltd, its servant or agents, liable for any loss, injury or damage suffered as a result of such application

I have read and understood this document and have signed it with full knowledge of its terms.

Name: Phone:

Address: Suburb and Postcode:

Model Signature: Parent or Guardian Signature (model):

Entrants Signature: Parent or Guardian Signature (entrant):

Date:



DE LORENZO NOVACOLORIST COMPETITION 2017
ACKNOWLEDGMENT, RELEASE & INDEMNITY

- Read terms and conditions

- Followed judges brief and category criteria

- 1 x Entry Form included for each photograph (completed and signed)

- Model Release Form included (completed and signed)

- Products used form included (completed and signed)

- Photograph included is a high resolution (Hi Res) **portrait**

- Entrants Name, Salon and Category clearly printed on back of photo.

- Entry is clearly labelled to:
De Lorenzo Novacolorist Competition
103 Carnarvon Street, Silverwater
NSW 2128



DE LORENZO NOVACOLORIST COMPETITION 2018

ACKNOWLEDGMENT, RELEASE & INDEMNITY

- The competition is open to entrants who are qualified hairdressers or working towards becoming qualified
- De Lorenzo Employees and Guest Artists are not eligible for entry in competition
- Novacolor Rookies entrants must be able to provide evidence of the beginning of their employment as a hairdresser
- All colour used and colour accessories, without exception, must be either De Lorenzo Novacolor, Novasemi or Novafusion
- All styling and finishing products must be De Lorenzo product
- Entries must meet the requirements of the criteria for the category entered. The finished photo must reflect current trends and embody a modern commercial look with contemporary style, fashion and energy
- Entry into the De Lorenzo Novacolorist Competition costs \$40 per photo entry, per category and purchased at www.delorenzoeducation.eventbrite.com
- Entrants may not enter the same picture for more than one (1) category
- You may use the same model for different categories as long as the hair and finished look is completely different, meeting the criteria for that section
- Model used for the competition must be 16 years or over and have completed and signed the Model Release Form
- Prizes are awarded to the individual entrant and not the salon. Where the entrant is an employee, the salon owner must give signed consent to the employee to enter the competition
- All prizes awarded to the finalists and winners must be claimed during the winning year of 2018
- Entries cannot be returned and are the property of the promoter
- Entrants grant De Lorenzo Hair and Cosmetic Research Pty Ltd with a transferable exclusive, worldwide, royalty free and perpetual license in all copyright, moral or other rights to use the photos and any materials, videos and images generated during the Novacolorist Competition (whether or not they proceed to the finalist or winning sections) for any purpose including without limitation, use on De Lorenzo websites, social media pages, blogs and promotion of the Novacolorist awards event. PR content, print and online, editorial, advertising and advertorial content, trade press and 2018/2019 competition promotion print and online educational or intentional purposes etc.
- Entries can be received from June 2018
- No black and white photos or polaroids
- Photographs must be portrait layout, high resolution, JPEG format
- No nudity or provocative images such as religious/political messages will be accepted
- No borders are to be displayed on photographs and photos are not to be mounted onto any type of backing board
- Entries to be sent by post or courier to: De Lorenzo Novacolorist Competition, 103 Carnarvon Street, Silverwater NSW 2128 along with entry form, model release form, product used declaration, digital and hard copies of the photo
- All entries must be received by 5:00pm Friday 3rd August 2018. Late entries will not be permitted
- Entries or photos that have been published or entered into other competitions are not eligible
- Judges decision is final and no correspondence will be entered into regarding this decision
- Only the finalists will be notified. No correspondence will be entered into with unsuccessful applicants
- The prizes are as stated and there is no alternative or cash substitute
- The winning entrants must be prepared to take part in publicity accompanying or resulting from the competition. No additional compensation will be awarded for such promotional activities
- If the prize is declined or the winner forfeits the prize under these terms and conditions, then judges may at their absolute discretion select an alternative winner
- De Lorenzo Hair and Cosmetic Research Pty Ltd reserves the right in its absolute discretion to add to or waive any of these terms and conditions, or to cancel the competition at any stage, in the event of circumstances arising beyond its reasonable control
- Australian law applies and Australian courts shall have jurisdiction over any proceedings in connection with this competition
- Promoter: De Lorenzo Hair and Cosmetic Research Pty Ltd, 103 Carnarvon St, Silverwater NSW 2128

JUDGING CRITERIA FOR FINALISTS AND WINNING STAGE

- The competition will be judged by hairdressing industry leaders selected by De Lorenzo Hair and Cosmetic Research Pty Ltd
- The skills of cutting, styling and colouring in any length, texture and colour of hair
- Within the finished look the colour work should exhibit the ability and expertise of the professional colourist
- The final image presented must reflect hair that is seen to be in good condition
- Technical skills must be seen in the cut and further complimented with outstanding finish
- The use of hair extensions, wefts, clip-on hairpieces, ornaments or any artificial materials is permitted in **only** the Avant Garde category.
- The need of models to be professional is not necessary, however keep in mind the winning entry will be featured editorially and therefore judged to be photogenic
- The emphasis of the judging is on the hair however makeup should complement the look and not detract from it
- The winning look should be original, fresh, trend setting and inspiring to both the industry and consumer

MARKING CRITERIA

- Each entry will be processed for full compliance with terms and conditions and judges brief by the promoters and if passed will be sent as a category winner for judging
- Each entry will be judged in three (3) different sections being: Colour, Technical Skill and Overall Finish
- Each category finalist will be marked 1 (being poor) to 5 (being excellent). The judges points are then totalled
- The top scoring category winner will determine the overall winner
- Where the category winners are equally marked a second phase of judging by the same means and judges will take place until a overall winner is determined
- The judges decision is final and no correspondence will be entered into regarding this decision
- The winner from each category will be announced on the De Lorenzo Website and Facebook page on Friday 17th August 2018
- The overall winner will be announced on the De Lorenzo website and Facebook page on Friday 17th August 2018