



nova360°
S O C I A L
I M A G E
AWARDS 2020



DE LORENZO



The Nova360° Social Image Awards recognises superior and innovative colour, cutting and styling work used to enhance and complete a finished look.

This competition allows hairdressers and barbers with all levels of experience to showcase their skills through their social media images straight out of the salon.

No need for professional photo shoots.

This is the opportunity to show your colour talent; combining beautiful colour palettes, interesting application methods, impeccable cutting and styling to finish.

The images will be judged on colour selection, cutting technical skill, styling, overall look and photographic composition.

This is an open invitation to all apprentices, hairdressers and barbers.

JOIN THE COMPETITION AND CHOOSE FROM THE CATEGORIES:

1 NOVACOLOR

demonstrating beautiful Novacolor combinations and technical application

**2 NOVASEMI/
NOVAFUSION**

fun and fashionable tones used in unique and playful combinations

3 MENS

distinctive and bold cuts complimented with strong styling methods

Do not miss the opportunity to take part in the inaugural Nova360° Social Image Awards. The competition runs until 30th April 2020.

CHOOSE YOUR BEST WORK, UPLOAD YOUR PHOTOS AND GIVE YOURSELF A CHANCE TO COMPETE FOR SOCIAL MEDIA PRESTIGE, EXPOSURE AND AWARDS!

WHY YOU SHOULD ENTER!

First place from each category will receive flights, accommodation and a three-day pass to Melbourne Hair Expo 2020, a certificate with their winning image and a trophy.

Second place from each category will receive a certificate with their image and a trophy.

Third place from each category will receive a certificate with their image.



HOW TO ENTER

Entry forms, terms and conditions can be found on the De Lorenzo website under Education:

www.delorenzo.com.au/education

CHOOSE YOUR OPTION:

One Image

\$20

Enter one image for one category

Three Images

\$30

Enter three images for one or all categories

Six Images

\$40

Enter six images for one or all categories

WHAT TO SUBMIT

For each image, send the following to education@delorenzo.com.au by 30th April 2020:

The image file per the Image Guidelines.

The Entry Form (one per image submitted).

The Products Used Form (one per image submitted).

The Acknowledgement, Release & Indemnity Form (one for each model).

IMAGE GUIDELINES

For all sections please follow these rules:

We will only accept photos in colour.

Some post production is allowed, however corrections are to be kept to a minimum.

Pictures with visible signatures from a photographer will not be accepted.

We do not accept images or works with offensive content. Decisions regarding content will be made by the judges and are to be considered final.

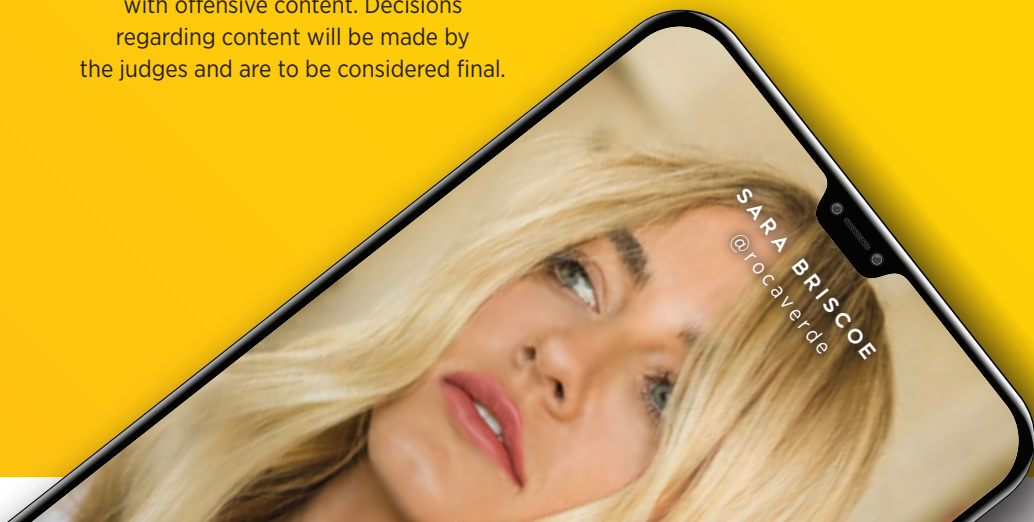
TECHNICAL SPECIFICATIONS

.jpg format.

Files must be less than 10MB each.

Minimum size on the smaller side: 2000 px / maximum size on the longest side: 6000px.

Be sure that the order and the file name are correct eg FullName_Category_Image1.jpg (note this on your Products Used Form).



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 delorenzo.com.au   [delorenzohaircare](https://www.instagram.com/delorenzohaircare)