

ENTRY FORM



DE LORENZO

DE LORENZO Nova360° Social Image Awards 2020

HOW TO ENTER

- 1) Register and pay your entry fee at <https://www.delorenzo.com.au/education>
- 2) Fill in the competition entry form below clearly completing all fields. ONE ENTRY FORM PER PHOTO SUBMISSION
- 3) Email all images and completed scanned documents to: education@delorenzo.com.au or post completed documents to Education Department, 103 Carnarvon St Silverwater NSW 2128
- 4) You may use the same model for different categories as long as the hair and finished look is completely different, meeting the criteria for that section
- 5) The image must be in .jpg format and be less than 10MB each
- 6) You must be following De Lorenzo on Facebook and/or Instagram

.....

Entrants Full Name:..... Phone/Mobile number:

Salon:..... Salon Address:

Email (compulsory):.....

Social Media Handle:

Date:

Tick the number of entries:

- One Photo
- Three Photos
- Six Photos

Entry Receipt No: (ensure you put this number on each Product Used Form)

AGREEMENT

- The hair colour and applications used on the model will be entirely my own work
- I will only use De Lorenzo colour products on entire head including styling product
- I accept the judge's decision as final
- I agree to abide by the rules as published and understand disqualification
- All photographs taken and received become the property of De Lorenzo and may be used for marketing and publicity purposes
- I confirm that I have read and agree to all the terms and conditions of the promotion including entry criteria

Name of Entrant:..... Entrants Signature:

Salon Name:De Lorenzo Account Number:..... Date:

Under 18's Parent or Guardian Signature:

ENTRIES STRICTLY CLOSE 5.00PM 30th April 2020

Note: The entry will only be processed on receipt of payment. There will be no refunds.

<https://www.delorenzo.com.au/education>

DE LORENZO NOVA360 Social Image Awards 2020
PRODUCTS USED

Image File Name:

i.e. FullName_Novacolor_image1.jpg

Entrants full name: Salon:

Entry Receipt No:

Tick the Category this photo is to be entered into (one entry form per photograph)

- Novacolor
- Novasemi/Novafusion
- Mens

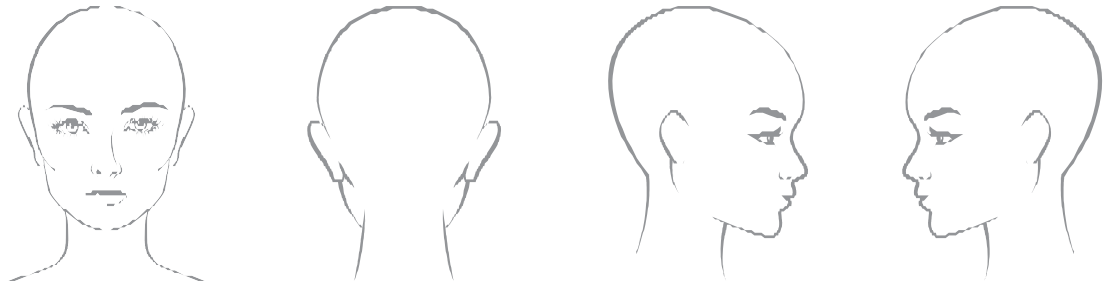
Existing colour:

Roots: Mid-lengths: Ends:

Colour formulas used:

- a)
- b)
- c)
- d)

Technique applied:



Styling/finishing products used:

- a)
- b)
- c)
- d)

Declaration:

- I confirm that I have only used De Lorenzo products on the model and no other product
- I confirm I have read and agree to all terms and conditions of the competition including entry criteria
- I grant De Lorenzo Hair and Cosmetic Research Pty Ltd with a transferable, exclusive, worldwide, royalty free and perpetual license in all copyright, moral or other rights to use the photos and any materials, videos and images generated during the Nova360 Social Image Awards (whether or not they proceed to the finalist or winning sections) for any purpose whatsoever including without limitation, use on De Lorenzo websites, social media pages, blogs and promotion of the Nova360 Social Image Awards, PR content print and online, editorial, advertising and advertorial content, trade press and 2020 competition promotion print and online educational or intentional purposes etc.

Entrants Name: Entrants Signature:

If under 18's Parent or Guardian Signature: Date:

DE LORENZO NOVA360 SOCIAL IMAGE AWARDS 2020
ACKNOWLEDGMENT, RELEASE & INDEMNITY

Model release form is to be signed by both entrant and model along with parent or guardian for the model and entrant under the age of 18 years.

I agree to be a model in a photoshoot for the De Lorenzo Nova360 Social Image Awards 2020.

I agree and understand that:

- The photos taken may be used by De Lorenzo Hair and Cosmetic Research Pty Ltd in various publications and media for training and promotions royalty free
- To act as a model for hair treatments will involve the application of various hair products including colourant and other substances, haircutting and styling
- De Lorenzo makes no warranties or representations as to the safety or suitability of the hair products applied
- It is a term of my contract that the application of all hair products, haircutting and styling is undertaken at my sole risk and I agree not to hold De Lorenzo Hair and Cosmetic Research Pty Ltd, its servant or agents, liable for any loss, injury or damage suffered as a result of such application

I have read and understood this document and have signed it with full knowledge of its terms.

Name: Phone:

Address: Suburb and Postcode:

Model Signature: Parent or Guardian Signature (model):

Entrants Signature: Parent or Guardian Signature (entrant):

Date:

DE LORENZO NOVA360 SOCIAL Image AWARDS 2020

- Read terms and conditions

- Followed judges brief

- Payment of entry

- 1 x Entry Form included for each photograph (completed and signed)

- Products used form included for each model (completed and signed)

- Model Release Form included (completed and signed)

- Photograph included is in .jpg format and less than 10MB

- File named FullName_Category_Image1.jpg

- Email all images and completed scanned documents to: education@delorenzo.com.au or
post completed documents to: Education Department, 103 Carnarvon St Silverwater NSW 2128

DE LORENZO NOVA360 SOCIAL IMAGE AWARDS 2020

1. The promoter is De Lorenzo Hair & Cosmetic Research Pty Ltd ABN 63 003 218 577 whose registered office is at 103 Carnarvon Street, Silverwater NSW 2128.
2. The competition is open to residents of Australia, except employees or Guest Artists of De Lorenzo and their close relatives and anyone otherwise connected with the organisation or judging of the competition. Entrants must be a qualified hairdresser, barber or apprentice working in Australia and must use De Lorenzo products for this competition.
3. Entry for the competition and details of how to enter are via <https://www.delorenzo.com.au/education>
4. There is an entry fee to enter this competition.
 - One Image - \$20
 - Three Images - \$30
 - Six Images - \$40
5. Multiple entries from the same person or hair salon are allowed per the Entry Fee paid.
6. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.
7. Closing date for entry will be 30th April 2020. After this date the no further entries to the competition will be permitted, unless De Lorenzo decides to extend the competition. If De Lorenzo extends the competition they will determine the new competition end date.
8. No responsibility can be accepted for entries not received for whatever reason.
9. The rules of the competition and how to enter are as follows:
 - To enter, register via De Lorenzo Website and pay your registration fee
 - Submit your photos, colour formulas/techniques used form and model liability form by 30th April 2020 by email to: education@delorenzo.com.au or post completed documents to: Education Department, 103 Carnarvon St Silverwater NSW 2128
10. Models used for the competition must be 16 years or over and have completed and signed the Model Release Form.
11. All colour and colour accessories used, without exception, must be either De Lorenzo Novacolor, Novasemi or Novafusion.
12. All styling and finishing products must be De Lorenzo product.
13. Entries must meet the requirements of the criteria outlined. The finished photo must reflect current trends and embody a modern commercial look with contemporary style, fashion and energy.
14. The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter's control. Any changes to the competition will be notified to entrants as soon as possible by the promoter.
15. If for any reason the Competition cannot be run as planned, due to infection by computer virus, bugs, worms, trojan horses, denial of service attacks, tampering, unauthorised intervention, fraud, technical failures, or any other cause that corrupts or affects the administration, security, fairness, integrity or proper conduct of this Competition, De Lorenzo reserves the right, at its sole discretion, to disqualify any individual(s) seen to have tampered with the entry process and/or to cancel, terminate, modify or suspend the Competition. If De Lorenzo elects to cancel or terminate the Competition, it will not retain any rights to the submitted photographs and it will return all entry fees.



TERMS AND CONDITIONS

16. The promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this competition.
17. The prize is as follows:
 - First place from each category will receive return economy flights, 2 nights accommodation and a three day pass to Melbourne Hair Expo 2020, a certificate with their winning image and a trophy
 - Second place from each category will receive a certificate with their image and a trophy
 - Third place from each category will receive a certificate with their image
18. The prize is as stated and no cash or other alternatives will be offered. The prizes are not transferable. Prizes are subject to availability and we reserve the right to substitute any prize with another of equivalent value without giving notice.
19. Winners will be chosen from all entries received and verified by the Promoter and or its agents. De Lorenzo will judge the competition and decide on winners who will receive a prize. All prize allocations and winners are final. The entrant must be following De Lorenzo on Facebook and/or Instagram to enter the competition.
20. Prizes are awarded to the individual entrant and not the salon.
21. All prizes awarded to the finalists and winners can only be used for Hair Expo 2020.
22. The photos will be judged anonymously. The judges reserve the right to award prizes to multiple image by the same salon member.
23. The winner will be notified by email/phone and/or DM on Facebook/Instagram within 28 days of the closing date. If the winner cannot be contacted or does not claim the prize within 14 days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
24. The promoter will notify the winner when and where the prize can be collected/is delivered.
25. The promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.
26. The competition and these terms and conditions will be governed by Australian law and any disputes will be subject to the exclusive jurisdiction of the courts of Australia.
27. The winner agrees to the use of his/her name and image in any publicity material, as well as their entry. Any personal data relating to the winner or any other entrants will be used solely in accordance with current Australia data protection legislation and will not be disclosed to a third party without the entrant's prior consent.
28. De Lorenzo shall have the right, at its sole discretion and at any time, to change or modify these terms and conditions, such change shall be effective immediately upon posting to the De Lorenzo website.

JUDGING CRITERIA FOR FINALISTS AND WINNING STAGE

- The competition will be judged by hairdressing industry leaders selected by De Lorenzo Hair and Cosmetic Research Pty Ltd
- The skills of cutting, styling and colouring in any length, texture and colour of hair within the finished look should exhibit the ability and expertise of the professional colourist/stylist/barber
- The final image presented must reflect hair that is seen to be in good condition
- Technical skills must be seen in the cut and further complimented with an outstanding finish
- The use of hair extensions, wefts, clip-on hairpieces, ornaments or any artificial materials is permitted
- The need of models to be professional is not necessary, however keep in mind the winning entry may be featured editorially and therefore judged to be photogenic
- The emphasis of the judging is on the hair however makeup and styling should complement the look and not detract from it
- The winning look should be original, fresh, trend-setting and inspiring to both the industry and consumer

MARKING CRITERIA

- Each entry will be processed for full compliance with terms and conditions and judges brief by the promoters
- Each entry will be judged on four (4) components being: Colour Selection, Cutting Technical Skill, Overall Look and Photographic Composition
- The judges decision is final and no correspondence will be entered into regarding this decision



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TERMS AND CONDITIONS

- The winners from each category will be announced on the De Lorenzo Website, Instagram and Facebook page on Friday 10th May 2020